



BULK SMS APPLICATION FORM

**Launching a new product? Want to promote a particular service in a fast & special way?
IDM helps you efficiently accomplish this mission using BULK SMS.**

Table of Pricing:

<u>Description</u>	<u>Unit Price US\$</u>
1 to 5000 SMS	US\$ 0.050
5,001 up to 10,000	US\$ 0.045
10,001 up to 25,000	US\$ 0.040
25,000 up to 50,000	US\$ 0.038
50,001 and above	US\$ 0.036

Cost on the international SMS to specific destinations to remain the same until further notice.

Terms:

- 1- 160 is the maximum number of characters that can be included in the body of one Latin SMS message.
- 2- 70 is the maximum number of characters that can be included in the body of one Arabic SMS message.
- 3- The sender ID requested: to be set by the client; 11 is the maximum number of characters that can be included (including spaces, points, commas, etc.)
- 4- It requires 48 hours to be registered with the operator.
- 5- Above prices are subject to 10% VAT and are on pre paid basis

Personal Information:

Full Name: _____

Company Name: _____

E-mail: _____

Address: Area: _____ Street: _____

Building: _____ Floor: _____

Tel: _____

Sender ID: _____ (maximum 11 characters)

To be confirmed after 24 hrs from date of application

Required Information:

Login Username:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Password:

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

SMS Campaign: Limited Unlimited

Note: Unlimited pack subscribers can send as many SMS per month without prior notice to IDM, using their login name & password at www.idm.net.lb/bulksms

To send SMS include your data on excel in .csv format using **9613**

Number of SMS inquired:

--	--	--	--	--	--	--	--

Payment Terms:

Automatic Bank Withdrawal Credit Card

Code (for internal use only): _____

Contract Date: _____

IDM Representative:

Customer Signature:

TERMS & REGULATIONS

We _____ (Company &/or Contact person full name) acknowledge and abide the following Deontology Codes as outlined by the Lebanese Republic – Ministry of Telecommunications:

1. Undertake NOT to send SMS messages that carry information against the law and particularly SMS messages that affect religious, ethnic, cultural, moral or political convictions in Lebanon.
2. Undertake NOT to send SMS messages that carry violent or pornographic messages.
3. Undertake NOT to send SMS messages susceptible, by their nature, to undermine the respect for human dignity, for equality between men and women and for the protection of children and teenagers.
4. Undertake NOT to send SMS messages encouraging committing crimes or offences or inciting to the consumption of banned substances.
5. Undertake NOT to send SMS messages encouraging discrimination, hatred or violence.
6. Undertake NOT to send SMS messages spreading advertisements of meeting between persons.
7. Will make sure NOT to send SMS messages that may cause disturbance to MIC2 or any other GSM operator.

Date:

Customer Signature: